

## WEB DESIGN & SOCIAL MEDIA

Gotham carries a boutique in-house graphic and web design team to take a 21st century approach through internet technology, social networking and cutting edge media management. Gotham utilizes modern media technology that take on new angles to broadcast our client's message to a targeted audience.

Gotham assists in web development, graphic design, social media, twitter, facebook, montage reels and online polling.

## BUSINESS DEVELOPMENT

For organizations that have a strategy to reach State, City and Local government, or the other various 10,000 governments within New York State, Gotham can help. We are experienced in reaching your sales goals by opening the proper doors, gaining consensus from key legislative members, and even going door to door to make sure we achieve the necessary results.

We understand business. We understand accountability. We have the ability and the network to provide you unprecedented access to educate government and the consumer on your product or service.

## THE GOTHAM TEAM

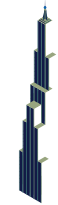
is a group of professionals with real world experience. Our organization is strengthened by the varied experiences of our staff. We have individuals who held elected office, worked for government, lawyers, prosecutors, associations, and the like. Our seamless team approach permits us to use all skills necessary to obtain the desired results for our clients.

## GOTHAM

GOVERNMENT RELATIONS & COMMUNICATIONS

1044 NORTHERN BLVD, SUITE 302  
ROSLYN, NEW YORK 11576  
PHONE: 516-880-8170  
FAX: 516-880-8171

[WWW.GOTHAMGR.COM](http://WWW.GOTHAMGR.COM)



# GOTHAM

GOVERNMENT RELATIONS & COMMUNICATIONS

## WE HEAR YOU...

ALBANY | LONG ISLAND | NEW YORK | WASHINGTON DC



# A WINNING GAME PLAN

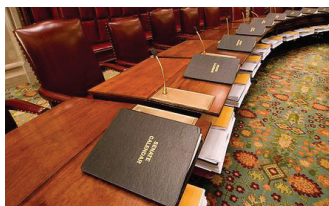
**GOTHAM GOVERNMENT RELATIONS & COMMUNICATIONS** is a firm that understands that the first step to getting results is to get your message heard. Not only heard, but heard by the right people... those who can make a difference.

Reaching the right people and understanding the complex world of power, politics and the press is exactly what Gotham is all about.

Our expert legal, communications and government relations teams work together to get the job done.

Our clients benefit from shared services including media advocacy, public relations, legal analysis, government relations, new-media technology, coalition building, grassroots issue campaigning, fundraising, public forum debates, polling, community organization, government hearings strategy and testimony.

We offer skilled counsel and provide our clients with strategic advice and winning game plans.



Our varied experience and long-term relationships with policy makers enables us to navigate through the intricate maze of today's government bureaucracy

for the benefit of the clients we serve.

We believe in grassroots; promoting community support through consensus building, education, and advocacy. Our team has extensive experience working with City, State, and Federal elected officials as well as the leaders of government agencies.

## COMMUNICATION SERVICES

We provide comprehensive communication and political strategies for clients to most effectively convey their message to Federal, State, City and Local government. Our team of professionals understand the intersection of media and politics.

## CRISIS MANAGEMENT

When you are confronted by a crisis, who you call first for help...can make all the difference. In today's new world of "gotcha" journalism, malicious messaging and viral videos, the question is no longer: *if* you will need help, but *when* you will need help!

We respond quickly to crisis situations by implementing a plan using written, visual and electronic communication. Creating an immediate, innovative strategy is the key to guiding a client back to success.

## SPOKESPEOPLE

And, much like delivering a closing statement or summation in the courtroom, our professionals understand the importance of delivering a concise, effective argument. We get you heard. We speak out for our clients!

## SPECIALIZING IN THE FOLLOWING:

- LEGISLATIVE LOBBYING
- ANALYZING AND TRACKING MINUTE TO MINUTE LEGISLATION
- DRAFTING AND RESEARCHING LEGISLATION AND ITS POLICIES
- GOVERNMENT PROCUREMENT & FUNDING
- GRASSROOTS COALITION BUILDING
- STATE AND LOCAL MEETING FACILITATION WITH ELECTED AND OTHER ADMINISTRATIVE OFFICIALS
- EXECUTIVE AND LEGISLATIVE RELATIONSHIP BUILDING

## MEDIA ADVOCACY

Media advocacy can help to change policy, effect action and alter public opinion on a wide range of important issues. We can help our clients get the attention of elected officials, government policy makers and stakeholders.

At Gotham, media advocacy is practiced on all levels using every known form of communication.

Unique to our company, *Gotham Talk Radio*®, on New York's hottest new station, offers our clients the rare opportunity to have their views aired on radio and the internet. Our program, *In Your Face Politics* is hosted by Gotham partners, Brad Gerstman & David Schwartz.

And, our team has developed strong relationships with major media producers, editors and reporters. We can get our clients on television, in the newspapers and on the web to discuss and promote their issues.

